**Requirements:**

Facebook is the customer who wants to extend their business into sales and they want it to be added as a feature in Facebook application, but they don’t have particular business requirements because they are new to the domain, so that they have approached a software company, here the software company takes up the project and follows the Prototype model as technology.

Here we chosen Prototype model because customer is not aware of the business and don’t have particular business requirement, so software company can’t assume the customers requirements, so that the company will follow prototype model, so that they can prepare the dummy model and showcase the model to the customer. Customer might get some ideas while reviewing the prototype and they might give some inputs to the company, so that it will be easy for company to develop a software according to the customers requirements.

**Advantages of Prototype model:**